



presented by



EQUALITY  
HEALTH  
Foundation™

# RHYTHM OF WELL-BEING

Community Concert & Leadership Honors Celebration

**Thursday, October 17, 2024**

 7:00PM - 9:00PM 

**Orpheum Theatre**

## EVENT PARTNERSHIP & SPONSORSHIP OPPORTUNITIES



#RhythmAwards

[equalityhealthfoundation.org/rhythm](https://equalityhealthfoundation.org/rhythm)



Scan me!

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Equality Health Foundation is excited to announce our upcoming national fundraising event – a community concert celebrating excellence in health equity and leadership. Our mission is to level the playing field in healthcare and ensure access to health and well-being for all. We rely on the generous support of our community to make this vision a reality.

## Thursday, October 17, 2024

7PM – 9PM Program

6PM – 7PM Check-In & Red Carpet / VIP Reception

**Orpheum Theatre**

203 W. Adams St.

Phoenix, AZ 85003



**Surprise Celebrity Guest**



Special Performance by:  
**Big Mountain**



Health Equity:  
**Leadership Awards**

### Featuring Performance by Big Mountain

Big Mountain is a reggae band best known for their remake of Peter Frampton's, "Baby, I Love Your Way," which became a top 10 single in the U.S. in early 1994. In 2021 they released their 8th album, Freedom, recorded in Kingston, Jamaica. This album is dedicated to raising positive energy and to helping us all feel more connected in a united culture of freedom, love, and reggae music.



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## Sponsorship Opportunities

### Entertain | Educate | Inspire

**Entertain** – We are thrilled to bring you an inaugural event that promises to be unlike any other. Join us for an evening of exceptional music by national and local entertainers and celebrity guests, set in a festive atmosphere that embodies the spirit of community, collaboration, and partnership. This is an event you won't want to miss!

**Educate** – We are producing and publishing Public Service Announcements to raise awareness about pressing public health issues, and this year, we are spotlighting the importance of mental health.

**Inspire** – Be part of our journey to recognize and celebrate our Rhythm Awards honorees in Healthcare, Community, Education, and Business. These are the leaders and organizations who are actively removing barriers and creating pathways to well-being, inspiring us all.

## About Equality Health Foundation

Equality Health Foundation is a non-profit organization working to level the healthcare playing field in culturally diverse and underserved communities. The foundation's collective impact goal is to expand access to care, accelerate health education, and eliminate healthcare inequities because everyone in our multicultural community deserves the opportunity to lead healthier and longer lives.

For more information visit:

[equalityhealthfoundation.org/rhythm](https://equalityhealthfoundation.org/rhythm)

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## Sponsorship Opportunities



**Rhythm Master  
Sponsor**  
**\$35,000**



**Melody of Equity  
Sponsor**  
**\$20,000**



**Harmony of Equality  
Sponsor**  
**\$15,000**



**A Cappella  
Sponsor**  
**\$3,500**

### For Partnership and Sponsorship Contact:

**Elizabeth Robinson**

Equality Health Foundation

[ERobinson@equalityhealthfoundation.org](mailto:ERobinson@equalityhealthfoundation.org)

**512-962-4248**

Your generosity will support impactful health and well-being programming for communities who are underserved, underinvested, and under-resourced.

Equality Health Foundation is a 501(c)(3) nonprofit organization. Your sponsorship contribution, minus the fair market value of your ticket(s), and services provided, is tax-deductible to the extent allowed by law.



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## Sponsorship Levels



### **\$35,000 Rhythm Master Sponsor** **Rhythm of Well-Being Awards & Concert Main Sponsor (2 available)**

- Receives an exclusive offer for a multi-year sponsorship; with two-year sponsorship for 2024 and 2025
- 10 exclusive reserved concert seats, 10 VIP reception tickets, and 25 general admission concert tickets
- Celebrity guest meet & greet with photo op
- Live acknowledgement from concert stage
- Logo inclusion on event tickets
- Included in press release with quote opportunity and news media interviews
- Prominent logo placement on printed, digital promotional materials and at venue
- Two social media mentions pre/post event



### **\$20,000 Melody of Equity Sponsor** **Health Equity Champion Award Sponsors - Community, Business, Healthcare, & Education Awards Sponsors (4 available)**

- 10 reserved concert seats, 4 VIP reception tickets, and 20 general admission concert tickets
- Logo inclusion on printed, digital promotional materials and at venue
- Logo inclusion on produced awardee video
- Two social media mentions pre/post event



### **\$15,000 Harmony of Equality Sponsor** **Red Carpet Sponsor (i.e., step & repeat, hospitality food & beverages) (2 available)**

- 10 reserved concert seats, 2 VIP reception tickets, and 10 general admission concert tickets
- Logo inclusion on printed, digital promotional materials and at venue
- Two social media mentions pre/post event



### **\$3,500 A Cappella Sponsor** • 8 Reserved concert seats, 2 VIP reception tickets • Logo inclusion at venue

