



Presented by



Festival de la Salud para Mama

Healthy MAMA Festival

FREE ADMISSION - EVENTO GRATUITO



March 8, 2025

9am-1pm

Pilgrim Rest Wellness Center
1401 E. Jefferson St.,
Phoenix, AZ 85034



Sponsorship Package 2025

FREE
DIAPER BAGS*
WITH
Mom & Baby Supplies



equalityhealthfoundation.org/healthy-mama

Health Innovator Sponsors:



Health Champion Sponsor:



Health Supporter Sponsors:





Sponsorship Opportunities



Maternal health continues to be a struggle in this country. The statistics on maternal deaths are staggering amongst mothers in diverse, underserved populations. Equality Health Foundation in collaboration with March of Dimes seeks to draw attention, resources, and change to this issue. Together we can help end preventable infant and maternal health risks and death, preterm birth, and close the health equity gap for all families.



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Activities:

- **March of Dimes Mom & Baby Mobile Health Center®**
Centro saludable mobil de March of Dimes
- **Vaccines and Immunizations**
Vacunas y Inmunizaciones
- **Maternal Health Vendors**
Vendedores comunitarios para madres
- **Well-Child Education**
Educación de salud para niños
- **Q&A for Moms**
Preguntas y respuestas para madres
- **Health Providers & Education**
Información de servicios a la comunidad
- **Healthy Foods and Activities**
Alimentos y actividades saludables



equalityhealthfoundation.org/healthy-mama

*Limited quantity available/cantidades limitadas



Event Demographics

Maternal health continues to be a struggle in this country. The statistics on maternal deaths are staggering amongst mothers in diverse, underserved populations. The mortality rate amongst Hispanic women continues to rise in the U.S, year to year. In 2020, the mortality rate increased up to 44% from the year before for Hispanic women, reports the CDC. For every 100,000 births, there were 18.2 deaths among Hispanic women, up from 12.6 in 2019. The mortality rate amongst Black women also continues to rise at alarming rates.

The CDC reports Black women are three times more likely to die from a pregnancy-related cause than non-Hispanic white women. In 2021, the maternal mortality rate for non-Hispanic Black women was 69.9 deaths per 100,000 live births. Most of these cases of maternal deaths are due to a shift in focus away from the mother to the baby, and more than 80% of these deaths are preventable.

Contributing to this mounting public health issue are challenges such as a lack of education and resources in low-income areas, disparities in prenatal and maternal care, a lack of provider support to new mothers, an increase in postpartum depression and anxiety, and a measurable inequity in healthcare for mothers in underserved communities. Differences in health insurance coverage and access to care play a role in driving worse maternal and infant health outcomes for people of color.



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EQUALITY HEALTH
Foundation™

**HEALTHY
MOMS.
STRONG
BABIES.**



Partnership Levels

	EXHIBITOR BOOTH NONPROFIT	EXHIBITOR BOOTH BUSINESS	HEALTH SUPPORTER	HEALTH ADVOCATE	HEALTH CHAMPION	HEALTH INNOVATOR
10' x 10' Booth Table & Chairs Included	X	X	X	X	X	X
Promotional Items Included in Diaper Bag Giveaway			X	X	X	X
Logo on Event Banners & Collateral			X	X	X	X
Logo on Website or Digital Marketing			X	X	X	X
Social Media Mention				X	X	X
Recognition in Print/PR					X	X
Recognition in Radio and New Media Interviews					X	X
Introduction/welcoming remarks on stage plus commercial played by DJ onsite						X
	NO COST	\$125 OR DRAWING EQUIVALENT	\$1,500	\$2,500	\$5,000	\$10,000

For sponsorship or exhibitor questions, please contact us at
602.753.5046 or ehfevents@equalityhealthfoundation.org.

Questions? Please contact:

Tomás Leon for Sponsorship inquiries at **602-799-4382**

Noelle Suarez for Exhibiting inquiries at **480-915-0884**

Email: ehfevents@equalityhealthfoundation.org

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Net proceeds from this event will provide unrestricted funding to support the mission of the Equality Health Foundation.