

Presented by



EQUALITY HEALTH
Foundation™

**EVENT
PARTNERSHIP
& SPONSORSHIP
OPPORTUNITIES**



WEATHER-READY
EMERGENCY BACKPACK
Festival 2025



Scan me!

Saturday, July 26, 2025
9:00AM - 1:00PM

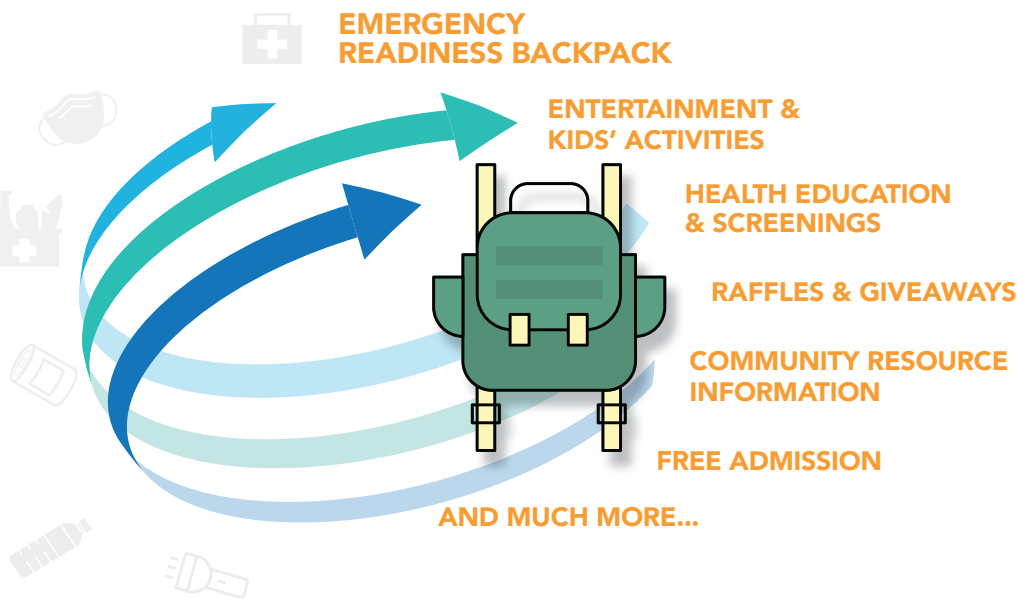


Zion Tabernacle Baptist Church
910 N. Shattuck St. Lake Charles, LA 70601

WEATHER-READY EMERGENCY BACKPACK Festival 2025

Sponsorship Opportunities - About the Event

Join us for the 2nd Annual Weather-Ready Emergency Backpack Festival! This fun and informative event is family-friendly, so don't miss out. Prepare for hurricane season by receiving a free backpack filled with emergency essentials and community resource information.* Save the date and bring the whole family along!



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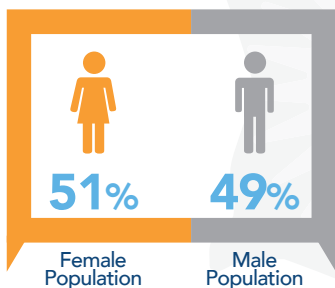
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Community Reach and Impact

Equality Health Foundation cares about the safety, health and well-being of its Louisiana residents. According to the NOAA, 2025 will be one of the highest hurricane seasons in recent history. That is why Equality Health Foundation seeks community partners like you to collaborate on offering residents a Weather-Ready Festival: Emergency Backpack Giveaway. Below is information about the people and region who we wish to reach in Lake Charles.

Community Profile

82,430 Total population



45.8% Black

44.3% White

3.9% Hispanic/Latino

74,800 People- Hurricane Hazard Exposure Population



40.8%

Are below the 200% Federal Poverty Level



808

people per 1 Primary Care Physician Ratio



27.6

Hurricane Hazard Risk Index



33

total health care workers per square mile



Sources: FEMA NRI 2021; NPPES NPI 2023; US Census Bureau 2021; US Census Bureau ACS 5-year 2018-2022

WEATHER-READY EMERGENCY BACKPACK Festival 2025

Partnership Levels

	EXHIBITOR BOOTH NONPROFIT	EXHIBITOR BOOTH BUSINESS	HEALTH SUPPORTER	HEALTH ADVOCATE	HEALTH CHAMPION	HEALTH INNOVATOR
10'x10' Booth Table & chairs included	X	X	X	X	X	X
Promotional items included in Backpack giveaway			X	X	X	X
Logo on event banners & collateral			X	X	X	X
Logo on website with link			X	X	X	X
Social media mentions				X	X	X
Recognition in print/PR					X	X
Recognition in radio and new media interviews					X	X
Introduction/welcoming remarks on stage, plus commercial played by DJ onsite						X
	NO COST	\$125 OR DRAWING EQUIVALENT	\$1,500	\$2,500	\$5,000	\$10,000

Net proceeds from this event will provide unrestricted funding to support the mission of the Equality Health Foundation.

For sponsorship or exhibitor questions, please contact us at
602.753.5046 or ehfevents@equalityhealthfoundation.org.

Questions? Please contact:

Tomás Leon for Sponsorship inquiries at 602-799-4382

Noelle Suarez for Exhibiting inquiries at 480-915-0884

Email: ehfevents@equalityhealthfoundation.org



**EQUALITY
HEALTH
Foundation™**

Your generosity will support impactful health and well-being programming for communities who are underserved, underinvested, and under-resourced. Equality Health Foundation is a 501(c)(3) nonprofit organization. Your sponsorship contribution, minus the fair market value of your ticket(s), and services provided, is tax-deductible to the extent allowed by law.